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Homi Fashion & Jewels Exhibition: Sustainability is the "Jewel" of the future 18 to 20 September 2021

Jewelry | Leave a Comment | Wednesday June 9th, 2021 | By Modadivas Staff

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The HOMI Fashion & Jewels Exhibition returns – from 18 to 20 September 2021 in Fieramilano (Rho) involving exhibitors and buyers in a path dedicated to sustainability

P.Rew.: Guitar Press Office

Sustainability – social, human and economic – rhymes with creativity but also with recovery and it is increasingly this response to overcome the crisis by adopting a different, conscious attitude, more attentive to the environmental impact.



Fusioni from HOMI Fashion&Jewels Community

HOMI Fashion & Jewels Exhibition thus becomes the manifesto of a whimsical, necessary and contemporary sustainability, expanding its proposal more and more and proposing itself as a real hub attentive to the environment with concrete and real answers to an urgent need.

An approach of which the event was interpreted by virtue of its key role as mediator and that key role of that sector of fashion accessories hard hit by the crisis and which today precisely in sustainability, both towards the environment and for people, one of the fundamental assets for the much-desired restart.

An awareness born in unsuspecting times and which was immediately received by the companies of the entire sector that have implemented a rethinking of the entire supply chain by focusing on a production process that was increasingly green oriented.

Direct consequence of the period and above all the emanation of the wishes of a consumer, who has found himself more and more attentive and aware of his consumption choices that invest the final product in its entirety, from construction materials to packaging. All by virtue of that transparency that must and will always be a priority in which even the single

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Homi Fashion & Jewels Exhibition: Sustainability is the "Jewel" of the future 18 to 20 September 2021



MET Jeans "project MET Organic" Spring Summer 2021 collection



ASH Spring Summer 2021 Collection Trend square tips



LULUS MVS Grace and character united in a romantic encounter



Giòsa Milano launches Twiggy, the mini bag with 60s nuances



Ermanno Scervino Spring Summer 2021 Adv campaign



Back to gym with arena "Workout collection"



For the World Oceans Day launches an Eco capsule of duvets made with the Seaqual Yarn textile material

detail becomes a differentiating factor and, above all, proves to be a winner for the growth of the company and its brand awareness.



Casa Natura from HOMI Fashion&Jewels Community

An ongoing process that HOMI Fashion & Jewels Exhibition was among the first to grasp, immediately aiming to host those who have made sustainability in the round the main character of their production philosophy in a challenge that combines tradition and technology for a truly healthy future, in respect for the environment goes hand in hand with respect for the people who live and work in that environment.

Recycling, using waste or ecological materials, using renewable sources, solutions for vegan and cruelty free are just some of the stradese from a sector capable of giving life to a more virtuous man process by finding, at the same time, creative and ethical solutions that the market has learned to reward. And not only. Putting people at the center, privileging their experiences and know-how to add a unique cultural richness to the content of the proposed products, celebrating that new slow pace required by fashion as well as by life itself that is inherent in craftsmanship.

And the brands that have made sustainability their trump card will be among the protagonists of the Milan show to express, once more, all the versatility of their variations.

Among these **Fusioni** which has made material research its vocation, focusing on the production of innovative and natural fabrics, made from sustainable and biocompatible materials: bamboo, soy, orange, pink, milk fiber.



Happy World Oceans Day 2021: Laura Biagiotti launches Eyewear BIO



Benedetta Bruziches Bags: Crystal net, Fujiko Cavallino, Vitty



Lacoste x Ricky Regal - Bruno Mars launches his first lifestyle collection



Claudie Pierlot Spring Summer 2021 capsule collection "Ode to Freedom"



Summer 2021 - Laura Brioschi positive body swimsuits in Carvico eco-fabric



Jadea Maglie e Leggings with Belén Rodríguez conquers again with the Spring Summer 2021 collection



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Nedumo from HOMI Fashion&Jewels Community

And again the bags signed by the Spanish brand **Casa Natura**, in which recycled canvas is the protagonist of models with a vintage charm that, from the maxi shopper arrive to the passe-partout backpacks, in a collection of trendy inspirations but with a green heart.

After all, what has passed must not disappear but can be reinvented and destined for new uses, as evidenced by **Nedumo Jewels** who uses the woods of the hulls of disused ships to give life to imaginative jewels, in which the signs of time of the material merge with precious and unique details.

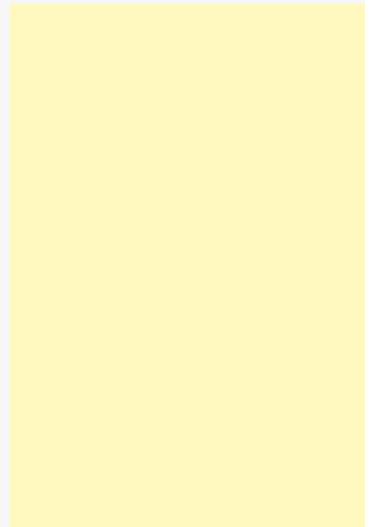
Sustainability is also social responsibility and **Thais Bernardes** knows it well, the Brazilian company which, among its many special projects aimed at social and territorial protection, has created a jewelry capsule inspired by the indigenous people of the Amazon, whose part of the proceeds from the sale will be aimed precisely at their support.

These are just some of the virtuous protagonists of **#befashionandjewels**, the digital community of HOMI Fashion & Jewels Exhibition where through the hashtags **#BESUSTAINABLE** and **#BEGREEN** it is possible to find many companies in the sector that are working on these important issues.

From 18 to 20 September instead, appointment with the edition in presence. The event will follow all the necessary safety protocols, offering the industry community a place to meet and discuss, giving an important sign of recovery to the entire market.

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CHANEL SWITCHED TO A PUNK-CHIC STYLE – CRUISE 2021/22 COLLECTION



There is a collection that has dominated the news these days and we can't wait to tell you about it. The

Chanel Cruise 2021/22 collection was shown in the evocative location of Carrières de Lumières in Les Baux-de-Provence.

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