



FIERA MILANO

HOMI
Fashion&Jewels
Exhibition

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HOMI FASHION & JEWELS EXHIBITION: STYLES AND TRENDS IN DIGITAL VERSION

HOMI Fashion&Jewels Exhibition presents a new digital showcase devoted to the Spring/Summer Trends and a rich calendar of international webinar

In anticipation of the physical event in September (18-20 September, fieramilano), HOMI Fashion & Jewels Exhibition, the event dedicated to fashion accessories, bijoux and trendy jewellery, is launching a pathway to approach event that unfolds through a timetable of **virtual initiatives**.

HOMI FASHION&JEWELS LIVE SHOW : a new digital showcase

From March 20th to 27th , HOMI Fashion & Jewels Live Show represents a new interactive digital showcase that will enable national and international buyers to get to know the Spring/Summer 2021 , with 100 collections of brands of the fashion accessories, bijoux and trendy jewellery sector.

Designers, international buyers will have a concrete opportunity to discover stories, trends, latest news and also have a discussion with the entire community of this sector.

This event, produced in cooperation with Class TV Moda, can be viewed on the innovative digital platform **#befashionandjewels** and on Modamania di TGCOM 24 e Video Sky 180_Canale CLASS TV MODA.

WEBINARS

In conjunction with the HOMI Fashion & Jewels Live Show, on the 22nd of March there will be a webinar entitled "**DREAMSCAPES and HYPER-CONNECTION. Future scenarios and trends in fashion accessories and jewellery**", organised in cooperation with **Poli.Design**. This will be an opportunity to get a **preview of the trends for the coming seasons** and to obtain actual pointers that will enable companies and brands to enhance and focus their creativity on market needs.

The on-line activities will continue with a series of webinars, produced by **ICE (the Italian Foreign Trade Commission)** in cooperation with the HOMI Fashion & Jewels Exhibition. During these meetings, experts from this sector will present scenarios, trends, prospects and opportunities from some reference



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foreign countries for the Italian market. The next one will be focussed on United States, on April 22.

Upcoming events:

HOMI Fashion&Jewels Live Show : from March 20 to 27 on Modamania di TGCOM 24 e Video Sky 180_Canale CLASS TV MODA) and on the new digital platform of HOMI Fashion&Jewels

HOMI Fashion&Jewels Exhibition, fieramilano (Rho) - from 18 to 20 September 2021