



# MILANO FASHION & JEWELS

International Trade Show

Milano

15 — 18 SEP 2024

Sunday - Wednesday

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always in progress -

In collaboration with:

[madeinitaly.gov.it](https://www.madeinitaly.gov.it)



Ministry of Foreign Affairs  
and International Cooperation



ITALIAN TRADE AGENCY



FIERA MILANO





# MILANO FASHION & JEWELS

International Trade Show

## The exhibition dedicated to accessories, apparel and jewellery

→ In February and September, from Sunday to Wednesday **during Women's Fashion Week in Milano**. A unique opportunity to meet new specialized buyers, from all over the world.

→ Fiera Milano, together with MIPEL, MICAM Milano, TheOne Milano.

→ An event to present the cutting-edge collections, accessories, apparel and jewellery and join educational talks, dedicated to the latest industry news.

































# Special Areas



Design Directions is an immersive journey that, thanks to its rich and lively contents, allows tracing the guidelines for Fashion jewellery and accessories for the next two years.

A fundamental tool for companies and designers to discover future scenarios with the aim of being increasingly competitive on the market and in line with the needs of the future consumers.

DISCOVER MORE ON OUR WEBSITE

**DESIGN DIRECTIONS - Fashion Forecast**

with the collaboration of Poli.Design



Abstract Art Gallery, 2023, © @benjaminmoore @opensea



# *Special Areas*



Back, also in the next edition, is the area designed to provide the 'tools' necessary to propose a true Total Look.

A complete and dynamic image-building experience. Beauty 'plays' with Fashion in a modern multi-channel perspective.



## BEAUTY & LIFESTYLE







# *Spotlights* on Your Brand

Bring your brand to the catwalk and give maximum visibility to your collections!

Milano Fashion&Jewels organizes a full calendar of Fashion shows: a meeting point for industry professionals and press, a great visibility for companies to showcase their new collections of jewelry, accessories and apparel.

A unique stage that may be offered both in a **collective** and **individual formula**, once again supporting the uniqueness of the exhibiting companies.

[DISCOVER MORE ON OUR WEBSITE](#)

**FASHION CATWALK**





**DISCOVER MORE ON OUR WEBSITE**

A black and white fashion photograph of a woman with dark, curly hair, sitting on a white stool. She is wearing a white, double-breasted, textured jacket with large buttons, white trousers, a black belt with two large buckles, and white pointed-toe shoes. She is looking directly at the camera with a serious expression. The background is a plain, light gray. The image is framed by a yellow border with repeating text: 'com - at fieramilano - milanofashionjewels.com - at fieramilano - milanofashionjewels.com - at f'.

com - at fieramilano - milanofashionjewels.com - at fieramilano - milanofashionjewels.com - at f

# SHOOTING

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# Media Coverage



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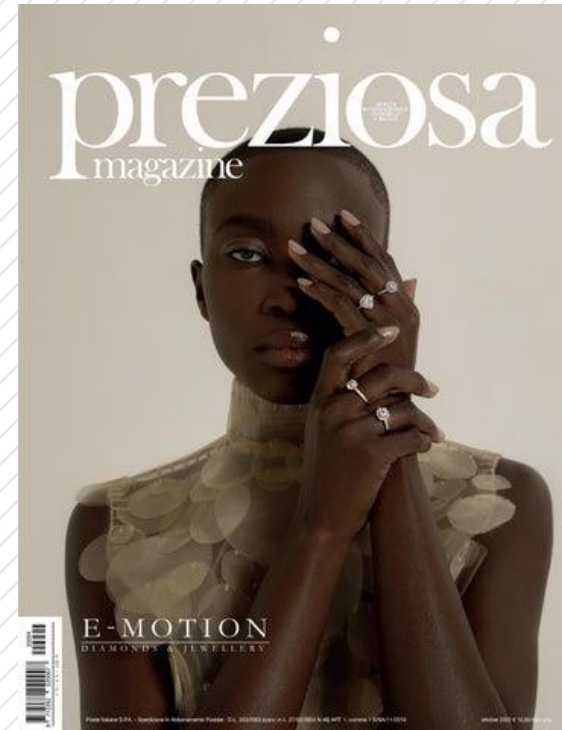
*fashion* MAGAZINE .it

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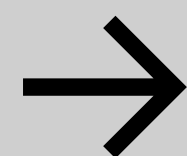
C+ACCESSOIRES







International Trade Show



**For information:**  
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