

Ufficio stampa
Fiera Milano
Tel. +39 02 4997.6675
+ 39 02 4997.7939
homipress@fieramilano.it

Ufficio stampa
HOMI
Guitar Pr & Communication
Consultancy
+39 02 316659
homifashionjewels@guitar.it

Fiera Milano S.p.A.
+39 02.4997.7134
fieramilano@fieramilano.it
fieramilano.it

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NEW TRENDS IN FASHION ACCESSORIES AND JEWELLERY ON STAGE AT HOMI FASHION&JEWELS EXHIBITION

Precious, original and contemporary: these are the characteristics of the F/W 22-23 collections of the protagonists of the September edition of HOMI Fashion&Jewels Exhibition from 16 to 19 at Fiera Milano.

HOMI Fashion&Jewels Exhibition, the fair that showcases the excellence of jewellery, bijou and fashion accessories presents, with over than 420 brands, present an exhibition itinerary that is expected to be broad, inclusive and full of novelties among contemporary, precious and handcrafted collections. Among the many proposals under the banner of internationality and innovation, there are those that companies and designers have elected as **trends for Autumn-Winter 2022-23**, defining a season under the banner of colour, the desire for freedom and the desire to dare with experiments on fabrics, volumes and silhouettes. Space therefore is given to "colourful looks" from shocking pink to deep blue, emerald green and lime, as well as pastel and neutral tones.

Among the new entries in the showcase there is a new entry, **Camomilla Italia**, which at its debut brings a chic and contemporary collection, for real Women in the city: ladylike, formal but also versatile and always elegant. Richness in fabrics among the proposals of **Fusioni**, a women's clothing and accessories label that emphasises cashmere yarns and ecological fabrics such as those derived from orange to bamboo, milk and roses.

Mimimuà, a women's total look brand with clothing, bags and accessories awarded in 2021 at the Milan Stock Exchange as Italian excellence in the retail sector, will present all its novelties for the women's wardrobe, which will also be joined by 7x8 FLR, a line of accessories dedicated to the men's universe.

"Go big or go home", is definitely the must for trendy bags, ready to conquer the autumn and winter season: capacious, marked by bold and unexpected silhouettes, they are delightfully exaggerated to add a touch of character to all outfits. Also big, big are the bags by **Alex Max**, the fashion accessories brand that presents at HOMI FJ an interesting and unprecedented range of shoulder bags in decidedly oversized sizes. Also unmissable are the proposals from **Clemi**, casual and glamorous bags that have already won over women with their mix of elegant dynamism and practicality befitting the season.

Three adjectives for jewellery for fall-winter 22/23: big, bold and gold. Among the protagonists at the fair is the 925 silver jewellery brand of the historic company **Chrysos Spa**, **Desmos Jewellery** on the other hand presents the torque necklace, the hallmark of an exotic look, a choker with rigid semi-circles,

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sinuous snakes or metal wires. Also on stage will be the proposals of **Katerina Vassou Jewellery**, a Greek brand whose collections are characterised by innovative design and the use of unexpected materials such as semi-precious stones, silver, metal, crystals, bone, wood, rope and coral, transformed, through elaborate workmanship, into jewellery with a strong character.

The 'Multi layered' effect is what distinguishes **Zag Bijou's** creations, which assemble layers of necklaces that adorn the neck and décolleté, strands of chains, concatenations of rings and cords with multi-coloured charms.

"Keys and padlocks", considered symbols of post contemporary jewellery, pop up on the décolleté or dangle from a wrist. They will be among the protagonists of the collections of Kurshuni, a jewellery brand born in Istanbul in 2002 and present at the exhibition among the proposals created by the various international artists of **Aibijoux**, exclusive distributor in Italy of **the Ayala Bar, Kurshuni, House of Tuhina and Joidart** brands.

And again the iconic symbols of love of the **Milano Bijoux** brand, a brand created in 2013 by the Neapolitan entrepreneur Luigi Maranta, a historic family of Neapolitan jewellers with many years' experience in the gold sector, made of brass, aluminium and Swarovski crystals.

The 'chokers' continue to be a must-have for the coming cold season. Made using different materials, in fabric or metal with the addition of charms that dangle from the ribbon and adorn the neck. Examples of this are the proposals created by **Vidda Jewelry**, a Spanish brand that wants to inspire women all over the world with its high quality lines, and the proposals by **Regina and Cora F.**, a brand from Arezzo that makes jewellery in 925 silver.

And then "*chandelier*" not only for the earrings with glass drops, but also necklaces full of fun charms stolen from childhood.

Chandelier earrings are present in the collections of **Yvone Christa**, a brand founded in 1991 in Los Angeles by Yvonne Clamf and Christina Soderstrom and distributed in Italy by **Saint Leon & Co.** Collections entirely handmade with the ancient Venetian filigree technique: thin silver threads with pearls and semi-precious stones.

There are also necklaces inspired by the world of childhood, such as **Mad Tea Couture** with the 'Dream of a Night in Wonderland' collection, a new line of exclusive limited edition jewellery dedicated to Alice in Wonderland.

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