

**Press Office**  
**Fiera Milano**  
Tel. +39 02 4997 6675  
+ 39 02 4997 7939  
homipress@fieramilano.it

**Press Office**  
**HOMI**  
Guitar Pr & Communication  
Consultancy  
+39 02 316659  
homifashionjewels@guitar.it

**Fiera Milano S.p.A.**  
+39 02.4997.7134  
fieramilano@fieramilano.it  
fieramilano.it

## Press office

### HOMI FASHION&JEWELS EXHIBITION: THE FAIR ITINERARIES

***The event is back with its four itineraries focused on contemporary times and trends for the next season***

*Milan, 18 September 2021.* HOMI Fashion&Jewels Exhibition is back with a space full of accessories ranging, including necklaces, earrings, rings, bracelets but also bags, hats and foulards to complete the look. Within the layout of HOMI F&J, all the proposals will be associated to exhibition paths to facilitate the visitors.

The first one is the **Style** section which proposes, for the autumn-winter 2021/2022, flashy and brilliant XXL, in exuberant shapes and colors in line with the Poptimism trend, a true hymn to joy and vivacity. And fashion accessories become important, brilliant, to be worn on top of each other. Long and flashy earrings are back, with a refined design and made of different materials, from 24K gold-plated to bronze (#moreismore), but also with the use of shapes taken from sculptures and paintings from the past, interpreted in a contemporary way with new geometries for bracelets and earrings. (#classicgoescrazy).

But bijou is also play and fun (#havefun) with proposals designed for an ageless target. Chains will carry on their trend, going from metal to silver and gold-plated, with details enhancing the look (#zoombooms). Among the new trends, men's jewellery should also be underlined, especially in the States, with more sober and refined proposals

Within the **Everyday** section, the main actor is the accessory, characterized by a pop, sustainable and creative, as the Choiceland trends suggest. In particular, big bags made of soft and warm fabrics, fur or faux fur, velvet, quilted bags or "muff bags" which are similar to a hand warmer muff. (#loveislove). Mini or maxi shoulder bags or backpacks, in leather and quilted, with round shapes but always combined with eye-catching details such as chain handles, or fringes.

There are going to be also bucket hats or hats with classic and sporty models in warm materials for both women and men, combined with gloves that are another must-have accessory for next winter.



HOMI  
Fashion  
&Jewels

**Press office**

**Fiera Milano**

Tel. +39 02 4997 6675  
+ 39 02 4997 7939  
homipress@fieramilano.it

**Press office**

**HOMI**

Guitar Pr & Communication  
Consultancy  
+39 02 316659  
homifashionjewels@guitar.it

**Fiera Milano S.p.A.**

+39 02.4997.7134  
fieramilano@fieramilano.it  
fieramilano.it

The outfit is completed by the presence of shoulder covers such as warm scarves and stoles in wool, jacquard or printed muslin, to be used also as a headpiece. Foulard is going to be the must-have accessory in your wardrobe, to be worn as a headpiece or a headband and combined with oversized glasses to recreate the look of a yesteryear diva. (#hackthe90)

Special projects within the Style section.

**The New Craft area** presents a selection of collections with refined and inspiring design, showing innovation in lines and shapes and meticulous attention to the concept of sustainability.

Inside **The Incubator** area it will be possible to admire the synthesis of an national and international research, with the exposition of niche brands privileging real handmade, research for details and materials, an innovative design and a meticulous realization, entirely taken care of by Maria Elena Capelli, author and editor of the blog **Tuttepazzeperibijoux**.

Visitors will be able to complete their visit with the proposals of the **Gems&Components** areas, precious and semi-precious stones, hard and coloured stones, coral, pearls, amber and **International Delivery**; a rich variety of imported products, offering a wide selection of proposals for the Italian and European market. Particular products, belonging to different cultures and craft traditions.

**HOMI Fashion&Jewels Exhibition**, fieramilano (Rho) - from 18 to 20 September 2021